



Team:
Etienne de la Boetie²
Founder – Exec Director

Industry: Voluntaryist Public Policy Organization

Start Up Funds Sought:

\$150,000 Seed Round

- Closed May 2022
- Funded 5th Edition, Websites, 80% of Solving Covid (next Book)

Uses & Proceeds:

- Media PR Campaign
- Kick-Starter Campaign
- Series A Fundraising Campaign

\$500,000 A Round

- Now raising
- \$45K closed

Think Tank & Media Op in NH

Current Funding & Revenue:

Etienne de la Boetie² \$30,000
Major Donor#1 \$155,000
Major Donor#2 \$45,000
Individuals ~ \$8000

Revenue – 2018 - 2021

Sale of Books/Drives \$130,000
Turtle Parties \$9,000

Board of Directors:

Etienne de la Boetie²
Howard S. Lichtman

Purpose: The Art of Liberty Foundation (ALF) focuses on exposing the integrated, criminal control of government and media while providing rational and moral alternatives via voluntary interaction through free markets, decentralized trade, and communication.

Who we are: Composed of like-minded libertarians and voluntaryists, we seek out, praise, and showcase the works of others who offer niche expertise that complements our messages. We do this regardless of their political affiliation. All genders, races, and creeds are welcome, regardless of socio-economic status.

What we do: The Foundation creates and distributes multimedia materials, from books to censorship-proof flash drives/DVDs, online videos and in-person presentations, at various events worldwide, including conferences we host. In this manner, we circumvent the increasingly controlled social media, internet search, and traditional television/radio/print channels and gain direct engagement with our audience.

Where we are: Soon to be headquartered in New Hampshire, aligned with the Free State Project. The ALF has formed a critical mass of people with whom to discuss, implement, and refine our individual lives and the communities we share with the state. However, the Foundation welcomes members into our virtual community, as our messages are globally relevant, locally implementable, and in some cases, better received outside of the United States, as a result of the “exceptional” role that the U.S. has played in international politics, spanning military, technological innovation and global reserve currency that has facilitated economic hegemony. Even so, much of our focus will be in Washington, DC, where the majority of governmental ethos and culture originates and emanates to the states and the world.

Covid 19 Pivot: We were forced to pivot in 2020 to help expose the scam of Covid -19 with a detailed investigation. We created, prototyped, and templated grassroots resistance with a focus on reopening small businesses, and we are organizing locally and sharing globally. We have developed a strategy for “Liberty in Our Lifetime”: The Redoubt/ Secession. We were influential in the forming of a group of over 400 individuals in Santa Cruz that played a large part in reopening the beaches during the lockdown, using peaceful civil disobedience and without anyone being arrested or receiving citations.

Call to Action: Review our publications and curated content. Follow our trail of evidence and fact-check our work. Laud and leverage the materials with which you agree to change the narrative of world events, political policy, and the culture of your own community. Constructively criticize and improve the materials with which you do not agree, so that we can precisely and accurately highlight criminal activity and offer rational, moral solutions. And yes, please consider financially supporting our work, whether through direct donations or by purchasing our publications. Increased scale lowers our costs. In turn, it enables us to reach far more people!

The Plan – Series A Funding & Community Test of Widespread Censorship-Proof Exposure

Challenging the evil of statism as a religion to replace all others...

The Art of Liberty Foundation has recently closed **\$155,000** of our **\$150,000** seed round to finish and launch the 5th edition of “Government” – The Biggest Scam in History... Exposed! In our next stage, we will fundraise a **\$650,000** series A round to establish the Art of Liberty Foundation as an ongoing research and public policy organization. ALF will develop as a censorship-resistant multi-media operation. Funds in this round include **\$150K** to widely expose organized crime’s hidden curriculum of Statism in the government’s mandatory schools and the suppression of neurological issues linked to mandatory vaccines in a single community in New Hampshire. This **will be independent of** but designed to benefit the Free State Project and affiliated Liberty organizations in the State by creating a template for others to evaluate their communities and their children’s health and well-being with the statist system locally.

Uses and Proceeds

\$150,000 Seed – (\$155,000 Closed)

The seed round has funded a “rebranding and expanding” of our book “Government” and the creation of the new book *Voluntaryism* (60% Complete). The next \$45,000 will finance, print & mail hard copies of the book to mostly voluntaryist/libertarian journalists, bloggers, vloggers, podcasters in support of a \$25,000 Kick-Starter campaign to create a lower cost “magazine” version of both books and further fund efforts to raise money for the A Round.

\$500,000 Series A - Establishes offices and broadcast/podcast studio in New Hampshire. This includes the hiring of initial staff from a pool of passionate like-minded individuals interested in the ideals of the ALF and FSP.

\$150,000 Series A– Large-Scale Exposure Test in New Hampshire. Plan, Costs, and Goals Below.

Initial Staff

Executive Director & Founder – Etienne de la Boetie²

2x Full-time Scholars/Program Directors –TBD: *Media & Propaganda System* & David Rodriguez - *Voluntaryist Solutions*
 Focused on researching and tracking inter-generational organized crime’s control of the money supply, government and media. Promote voluntaryist solutions and transition strategies for New Hampshire. Publish scholarly books, monographs, visualizations and reports.

Documentarian and Media Host – Derrick Broze

Digital Media Producer – TBH- Video and Podcast Producer and Editor to translate scholarship and findings into video and audio content tailored to a variety of individual preferences on the widest # of platforms.

Webmaster & Researcher – Design & update websites and contribute to research

Part-time Graphic Designer – Create visualizations and graphics

Part-Time Director of Development –Fundraiser

The Art of Liberty - Voluntaryist Public Policy Organization

The plan and the goal: Create a public policy organization focused on exposing inter-generational organized crime’s control of government and the media with a combination of respectable scholarship, innovative dissemination and effective tools for easy activism and direct public action.

Innovations:	Benefits:
Voluntaryist Philosophy & Approach <ul style="list-style-type: none"> - Peace, tolerance - Non-Aggression Principal - Agorism, Counter-Economics, REAL money 	“No Masters, No Slaves” The only non-partisan “political” solution that is fair for all. Helping people reject the inherent illogic and illegitimacy of “Gov’t”.
Focus on Exposing Inter-Generational Organized Crime (vs. purposely un-descriptive terms like “Globalists”, “Elitists”, “New World Order” or “Deep State”) and their creation & control of the existing propaganda and political system and #1 weapon: Statism .	Once people understand that there is a “man behind the curtain” in the; Mainstream Media/Google/YouTube/Twitter/Disqus and/or that Statism is an <i>artificially indoctrinated & propagandized pseudo-religion</i> , those weapons lose their power.

Focus on the dissemination of freedom & liberty material in effective ways that circumvent organized crime's social media & search engine monopolization and censorship.	Uncensorable, hard-copy publications, Low-cost flash drives, and other effective ways that get around internet censorship and social media shenanigans.
Focus 50% effort on freeing New Hampshire. This successful example would spread to other localities. Eventually challenging higher and larger divisions of the government monopoly hierarchy.	ALF, amplifying the success in a high-density population of voluntaryists/libertarians in New Hampshire, will chart a path for and exemplify success. Inspiring voluntaryist initiatives elsewhere.

About the Founder



Etienne de la Boetie² is the nom de plume of a voluntaryist/libertarian technology entrepreneur. He is the author of “*Government*” – *The Biggest Scam in History... Exposed!*, the foundation’s inaugural publication. He owns a consultancy helping organizations improve their ability to collaborate using visual collaboration and visual project management. Mr. Boetie² has consulted for multiple Fortune 500/100/25 companies and has worked on Wall Street building networks for market data and trading floor technology. He has been an operating executive and board member of a technology start-up. In his youth, he ran a successful 3rd party political campaign and worked at one of the “Big 4” think tanks in DC. Mr. Boetie² is willing to reveal his identity to potential investors and partners and will work publicly under his own name once his children are out of the government school system. The nom de plume is a reference to the original [Etienne de la Boetie](#), a French political philosopher writing in the 16th century who

was one of the first to catalog the techniques that, “monarchs” the organized crime of the time, used to instill obedience, adoration and fealty in the [Discourse of Voluntary Servitude](#). In this work he argued; “*men are not so enslaved as they enslave themselves*”. Boetie also observed that there were always *a few* who would not bow.

Background, Current Status & Publications

The Art of Liberty Foundation has been in stealth development since early 2017 when Mr. Boetie² began writing “*Government*” – *The Biggest Scam in History... Exposed!* to explain to his children the hidden curriculum of Statism and obedience in the government school system. The first version of the book was “rapidly proto-typed” and initially shared with select members of the Liberty community at the Nexus Conference in Aspen in Sept 2017. Based on crowd-sourced feedback and input, the 2nd edition of the book was professionally edited for release.

The project attracted its first major donors who have sponsored publication/printing and three book tours that have included The Liberty Forum x2, Anarchapulco x2, Anarchaforko, FreedomFest, LibertyCon, Agorapulco, Red Pill Expo x2, Porcupine Freedom Festival x2, Libertopia and Voice & Exit. Positive consumer feedback and observation proved the book to be the #1 best-seller at the overwhelming number of conferences or events that we have spoken and/or exhibited in the past two years! The book is currently in its 5th edition, with hundreds of improvements over earlier editions. With this success, larger volume orders have lowered printing costs resulting in wider distribution per investment and increased revenue for the Art of Liberty Foundation.

The most important lesson learned on the tour was understanding how the book could be improved to better cover how voluntaryism, a free market, and a stateless society would provide protection, courts, justice, roads, and other services currently administered non-competitively by government, using extortion backed by a monopoly on force. Promotion of the book was paused while addressing these deficits. Even with minuscule promotion, the book has sold almost 6,000 copies to 20+ countries, and the 4th edition has been read/downloaded an estimated 20,000+ times on our website and 6018 times on Scribd as of Dec 2022. These totals do not include downloads from the *Liberator* dropbox, flash drive distribution or emailed copies none of which are tracked. YouTube and other video hosting platforms report: > 250,000+ views of our video content or content where we have been interviewed/featured. 95%

Thumbs Up. * YouTube, a subsidiary of Google has recently been proven to manipulate reporting and limit access for content contrary to accepted norms. Our reach is likely higher than officially reported. Understanding outright censorship is a growing possibility on the YouTube platform. Diversification to more video content distribution platforms will be essential going forward. *We have already added major open-source, decentralized social media platforms to the effort.*



“Government” – The Biggest Scam in History... Exposed! (Link: 172MB NOT TO SHARE PDF -Download) -Book – Hardcopy, Softcopy and ePub with Links Our first book exposes organized crime’s control of government and media and makes the case for voluntarism in an image/infographic-rich format that expands the percentage of people that will engage *with any book* while improving comprehension and time-to-insight for visual learners. Provides and encourages easy solutions for resistance.

Innovations:	Benefits:
“Picture Book” with historical images, infographics, short blurbs and Executive Summaries BUT, with links to more authoritative research and scholarship	Pictures/Infographics/Meme/Blurb format expands the audience vs traditional book (~35-55% engagement vs 10-15% est.) , improved comprehension, retention and time-to-insight for visual learners
Hard copy by design + Free PDF with links	“Undeleteable” and the best format for someone to spend time with a complex subject. Uncensorable hand-to-hand and decentralized distribution
Visualizations expose historical patterns and artificial/unnatural distribution of organized crime’s front groups in media and gov’t & <i>makes what was invisible, now visible!</i>	Human beings’ minds are predisposed to “pattern recognition” and <i>exposure of these patterns accelerates understanding of the artificiality of “The System”</i> , monopolizations, and control structures.
Bulk copies promoted by design	Designed for mass distribution
Meme Arsenal that Promotes Viral Distribution	Memes teach aspects of voluntarism/libertarianism arming individuals for the <i>culture-war</i> against freedom

New Book in the Works: *Voluntaryism- A Primer* (60% Completed)
Subtitle: How the only “ISM” fair for everyone, leads to harmony and prosperity for all

The new book will explain how the free market can deliver all the legitimate, non-redistributive services of monopoly government without the violence, mandatory indoctrination, unfair and inefficient monopolies, and the fraud of the State. Similar to “Government” the book will be rich in images, infographics and memes to expand the readership over a text-only book and will be printed as a “Swiss flip” where the “back cover” of *Voluntaryism* is the front cover of “Gov’t”.



Innovation	Benefits
2-in-1 Book - The “Swiss Flip” book with “Government” and “Voluntaryism” paired for impact and efficiency.	The book presents the problem and the solution! This strategy promotes each book’s content individually tailored to two different audiences. Audiences in turn receive both messages as a working pair. Each book can easily be marketed separately in other formats.
Liberator Flash Drive – Each side of the 2-in-1 book will have its own credit card-sized flash drive with positive content such as <i>The Conversation</i> , <i>The Philosophy of Liberty</i> , and Murray Rothbard’s <i>For a New Liberty</i> with the content exposing organized crime’s “propaganda matrix”, false flag terror, and hoax shootings, etc..., on the 2 nd .	The Data DVDs and flash drives preserve and widely distribute content that is being censored and de-indexed by <u>all</u> dominant platforms including Google/YouTube. The program brings focus to the benefits of hand-to-hand, uncensorable and reproducible sharing distributions of truth material!

Image and Meme Rich – Similar to “Government...”, <i>Voluntaryism</i> will be an image, infographic, and meme-rich. Expanding the audience from ~10-15% to an estimated 35-45%+	In addition to dramatically expanding the audience, using images and infographics improves comprehension and retention. The memes become an arsenal that can be screenshot from the PDF version and shared on social media.
Low-Cost Magazine Format –Designed to be printed as a low-cost magazine, this format offers more mass distribution opportunities with the same content production investment.	We are “In-It-To-Win-It!”. The book + DVD combo is designed for mass distribution in New Hampshire in a campaign designed to drive-up participation dramatically at town hall meetings. Further expanding the social/political networks initiated by the Free State Project and others.

Example Content from the Draft Table of Contents of “Voluntaryism”

The Basics

You Are Free -You Own Yourself, The myth of authority, The fraud of elections

Natural Law-Only one law, Do No Harm, everything else is tyranny, Positive vs Negative Rights

Spontaneous Order- The world organizes itself,

Whatever You Are Scared of... Government Makes It Worse!

Crime & The Courts-Police now steal more than private thieves, government courts are inefficient and tyrannical

The Free Market Alternatives: Militia, Private Protection Agencies, Locally accountable Judges and Juries. Arbitration

Monopolies - Government enforces the biggest monopoly, A dominant position in a free and open market is not a monopoly

The Free Market Alternatives: The Free Market! REAL money

Protecting the Environment - US Government is the biggest polluter on earth, “Alphabet” agencies create incentives to pollute

Free Market Alternatives: Privately protected places, Real liability to polluters

Drug Use and Abuse - The war on drugs is a war on people understanding victimless crimes

Free Market Alternatives: Understanding victimless crime and prohibition

“The Liberator”

Our solution to search engine manipulation, monopoly media companies and social media shenanigans:

Available from [Dropbox](#), as Data DVDs, and a credit card-sized flash drive that anyone can carry in their wallet to easily share with friends and colleagues!

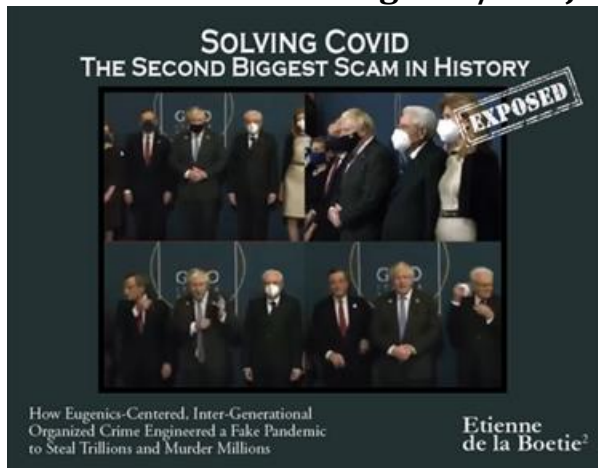
The content is a mix between exposing the organized crime system AND providing an understanding of the peaceful alternatives, voluntaryism and libertarianism offer!



<p>The Liberator – 64GB Data DVD / Dropbox / “Flash drive of Freedom”</p> <ul style="list-style-type: none"> • Includes the book in PDF • 64GB of evidence of Government criminality & Liberty content <p align="center">Short Videos, Documentaries, Books in PDF, Truth Music, Dank Liberty Memes</p>
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Innovations	Benefits
Credit Card-sized wafer drive (or Dropbox / Data DVD)	Liberty activists can always have a copy with them at all times and easily share it with friends.
Censorship-proof design	“Sneaker-net” solution. As the search engine, YouTube, and social media censorship accelerates or, if organized crime tries all-out censorship of the Internet
Comprehensive “Library of Liberty”	Provides both evidence of government criminality from 9-11 to trillions missing from the Pentagon AND the best in Voluntaryist thought: Larken Rose to Murray Rothbard in both books & video
Sticker Templates to Make More	Label templates so anyone can make more data DVDs or Flash Drive Liberators using readily available Avery sticker paper
Sold/Distributed in 2018 - 2022	Sold ~ 1000+ Free Distribution to Students/Media/VIPs: ~75

Covid 19 - Pivot & Program / Project Needs



When Covid 19 hit, we immediately realized that this was an engineered event being sold to the population by the same organized crime interests and weaponized media system that we identified in “Government” – *The Biggest Scam in History... Exposed!* We immediately began exposing the hoax of Covid and figuring out how to organize resistance at the local level. We published [Plandemic, How Organized Crime in “Government”, on Wall Street and in the Media Created Covid to Steal Trillions](#), an in-depth investigation into the evidence of foreknowledge backed up with its own [Liberator flash drive/Dropbox of evidence](#) and a censorship-proof archive of videos that are being manipulated and removed by YouTube.

Liberty Leaders

- Templating Effective Resistance to Covid-19 & Engineered Riots / Looting

After returning from Guatemala, Art of Liberty Foundation founder Etienne de la Boetie2 landed in Silicon Valley to meet with business and resistance leaders organizing local resistance in Santa Clara, Santa Cruz, and Monterey, California, one of the largest libertarian and voluntaryist areas on the planet! Within 1 month, Etienne de la Boetie2 and David Rodriguez, along with local Voluntaryist leaders, were influential in the creation of a group over 400 community members in the Monterey Bay and San Francisco Bay areas, gathering together to exercise peaceful civil disobedience in the face of draconian “orders”.



The Art of Liberty Foundation [exposing empty hospital tents, empty waiting rooms, and hospital employees openly questioning if Covid is a hoax in Santa Clara, CA that the L.A. Times claimed was the “Epi-Center of Covid in California”](#) (left) and [empty tents in Santa Cruz](#) (right) that were taken down the next day after our videos went viral in early April 2020

The group organized marches through Santa Cruz, reopened beaches every week for two months [until the local “Government” gave up publicly](#) trying to control the population in this manner. [We stood down law enforcement 8 times in 8 weeks where they refused to act against our peaceful civil disobedience reopening beaches and “Liberty Bonfires”](#). The group continues their efforts today!



Art of Liberty Foundation members David Rodriguez (L) and Etienne de la Boetie² spoke to crowds of 1000+ and 3000+ at the State Capital of California while organizing resistance to Covid tyranny.

Our group organized anti-mask protests, liberty bonfires, trips to Sacramento to protest at the State capital, printed and distributed thousands of fliers, and started an underground newspaper. We generated three local television news stories with two interviews, three radio appearances on two different local radio shows, and over 1,500,000+ views of Facebook live and YouTube videos of our protests and acts of peaceful civil disobedience.

We believe our template for resistance and organizing successful can be applied, using the knowledge, passion, and energy of local Voluntarist/liberty groups that we can help accelerate with uncensorable communications tools and templated events, in almost any community via the following: Identify a problem (caused by the state) that can be rallied around to spread the message of liberty as the solution (combined with well researched data) and make it fun to organize and resist.

We want to ramp Covid resistance up nationwide... Starting with New Hampshire, Vermont and California!
We are ready to:

1. Take the local resistance up to the next level.. then template and expand.
 - a. Move our communications and organization off “Fedbook” (activist slang for FaceBook) to trusted platforms we can insure control of content by the user.
 - b. Launch an alternative newspaper, find a semi-permanent space (clubhouse & sign factory) for on-going resistance,
2. Template and communicate tactics that work to other organizers in New Hampshire and the country.
3. Roll through New Hampshire and Vermont with our Eternal Vigilance haywagon tour creating resistance cells and arming them with censorship-proof communications and organizing them along the state level.



Peaceful Civil Disobedience at Twin Lakes Beach during "The Covid". Santa Cruz Voluntaryists participated in civil disobedience at restaurants, parks, businesses, and beaches with fun events that educated on Voluntaryism and natural Law rights. We educated the police on natural law, the Thick Red Line pledge and illegitimacy of victimless crimes.

Art of Liberty Strategy – **The Secession/Redoubt** – The Pre/Free State Projects

Executive Summary: The Art of Liberty Foundation’s cost-effective strategy for “Liberty in our Lifetime” is the political secession of a single US State and creation of a “libertarian redoubt” through the wide-spread exposure of the criminality, illegitimacy and illogical narrative of “Government”. New Hampshire and Arizona, with their tiny 1.3MM population and the 17 year efforts of the Free State Project, and 5000+ liberty activists “on-the-ground” is the perfect candidate.

We are proposing to accelerate the goals of the Free State Project, by running a parallel program focused on creating 25,000 “Pre-Staters” (Existing NH residents that support the Liberty goals of the Free State Project). We will do this by widely exposing the illegitimacy, criminality and illogical nature of “Government” and it’s scam money with templated events including town hall events and documentary screenings.

- Creation of a global “Liberty Redoubt” where libertarians can be safe from “Government”
- Transform New Hampshire into a “Laboratory of Liberty” to implement privatization. Develop and test new innovative methods of decentralization to be widely modeled in other localities.

The Art of Liberty Foundation – Start Up Public Policy Org Focused on Privatization/Secession

- Final \$45,000 of \$150,000 Seed Round	\$45,000 (Funded & Closed)
- THICKREDLINE Project – Concept Development & Test Market	\$10,000 (Funded & launched!)
- Series A – Establishment of Think Tank / Media Operation in NH	\$500,000 (\$45,000 funded)
- Series A – Single Community Test – Pre-State Project	\$150,000
The Pre-State Project – 100,000 Home Mailing Hitting 300,000 Voters	\$1,000,000
Total	\$1,650,000

The Pre-State Project & Free State Projects

The New Hampshire Free State Project

Opportunity – A Libertarian Redoubt & Liberty Test Bed

Invested to Date: \$2500



Next Phase Funded with \$500,000

Accelerators

Mailing Testbed: **\$150,000**

- Single Community in New Hampshire

Our goal is to test exposing the organized crime system, their use of Statism in the schools and their control of the media in a large-scale effort that would

distribute 12,000 copies of *“Government”-The Biggest Scam in History... Exposed! /Voluntaryism, Liberator* flash drives and DVDs, and copies of a TBD documentary in a targeted mailing and town hall meeting campaign in a single school district in New Hampshire in support of the Free State and Pre-State Projects. If successful, the project would, expand by distributing 100,000+ copies to 300,000 adults & high school students and conduct 36+ town hall meetings/documentary screenings in a dozen communities within New Hampshire.

A “Pre-Stater” is what Free State Project members call existing New Hampshire residents who are or become supporters of FSP’s liberty goals.

Background

The [Free State Project](#) is an effort to move 20,000+ freedom-oriented libertarians, voluntaryists, and other liberty-lovers to a single low-population State. Where it is postulated, those activists and the broader liberty movement could concentrate resources and activism into a model of success for individual freedom in our lifetime.

The project started with a paper written in 2001 by founder Jason Sorens. It was written without a specific State in mind. A selection process focused on states with sub-1.5M populations and a propensity and history of individual liberty. In September 2003 a vote was taken among supporters and New Hampshire was selected.

The participants signed a Statement of Intent promising to move within 5 years to achieve a total participation target of 20,000. Once established individuals agreed to; *“exert the fullest practical effort toward the creation of a society in which the maximum role of civil government is the protection of individuals’ life, liberty, and property.”*

“Early Movers” arrived having an immediate impact and inspiring others as pioneers. The group hit the 20,000 participant goal in February 2016. This triggered additional support accelerating immigration to the state. Manchester grew out as a hub, having one of the largest monthly “new mover parties” ever with 10 known new movers to the area in June 2019 with evidence of more new movers independent of the FSP project simply inspired by the Free State ethos and actions.

Current Statistics & Status on the Ground

As of Dec 2022, the group has:

- **25,000+** Signers
- **6,200+** “Free Staters” on-the-ground. Made up of a combination of participants that have moved and existing residents (“Pre-Staters”) (majority) that are aligned with the group’s liberarian/pro-freedom goals.
- The group has elected **45 State Representatives** to-date!!! **20+** currently serving in the legislature with **another 100 legislators** that the group identifies as being pro-liberty but not “publicly” identified with the FSP. Some free staters are using reverse Fabian tactics to get themselves elected as Rs or Ds
- FSP stats show: Free Staters have started **120+** businesses and invested an estimated **\$250M+** in real estate

Most importantly Free Staters have built the political will, independent media capabilities, and social network infrastructure to absorb thousands, even 10s of thousands of new libertarian/voluntaryist-minded individuals to New Hampshire. Opportunities and groups are springing up to provide education on Liberty. Many could use the help and resources Art of Liberty will provide in amplifying the individual. FSP members and others host over **560** liberty-oriented meet-ups each year in every corner of New Hampshire. Meetup range in size from a few friends over coffee to, large conferences that attract widely respected Liberty-minded speakers, contributors, and attendees from around the world!

Major Conferences include:

[The Porcupine Freedom Festival](#) – June Lancaster

[The Freecoast Festival](#) – Sept Portsmouth

[The Liberty Forum](#) – March Manchester

Political Organizations Include:

[Libertarian Party of New Hampshire](#) - highest # of dues-paying members per capita in the country

[New Hampshire Liberty Alliance](#) – Monitors legislation & trains candidates

[New Hampshire Liberty Party](#)

[NHexit](#) – Organization organizing and promoting NH independence.

[Foundation for New Hampshire Independence](#) – 501 (c) 3 educating NH residents on the benefits of secession.

Independent NH-based Liberty-Oriented Media – *Partial List!*

[Free Talk Live](#) – Nationally syndicated radio talk show run by FSP members

The Ridley Report – NH-based FSP Vlogger

[FPP Radio](#) – NH based freedom-oriented talk radio

[Free Keene](#) – FSP Liberty oriented bloggers and vloggers in Keene, NH

[Liberty Block](#) – Liberty-oriented bloggers / vloggers

Social Networking Infrastructure – *Partial List!*

Meet-Ups – On-going regularly scheduled meet-ups in every corner of the state: [The North Country](#), [Lakes](#), [Upper Valley](#),

[Free Coast](#), [Merrimack Valley](#), [Upper Valley](#), [Monadnock](#)

[Human Action Foundation](#) – 501(c) 3 Foundation focused on growing Liberty in Portsmouth and “Freecoast”

[The Praxeum](#) – Co-working & Community space run by Human Action Foundation for Liberty community

The Quill – Liberty-oriented community space and private club in Manchester, NH

[The Shell](#) – Liberty-oriented community space and private club in Rollinsford, NH

[The Wearehouse](#) - Liberty-oriented community space and private club in Weare, NH

[FSP Housing Search](#) – Active housing board to help FSP movers find housing before they move

[Granite Logic](#) – Objectivist reading club that stocks liberty-oriented book exchange mini-libraries in public places

[FSP Jobs Board](#) – Active job boards to help FSP movers and potential movers find work in New Hampshire.

[Children’s Scholarship Fund New Hampshire](#) – An FSP success was getting the state to allow business owners to direct their business tax proceeds to a scholarship fund that gets kids out of “government” schools.

[FSP Welcome Wagon](#) – Welcomes new movers to NH and even helps them unload and unpack!

“The fastest and most cost-effective way to grow the Free State Project is by converting the libertarian-leaning that are already in the state. The fastest way to convert libertarian-leaning is to expose the illegitimacy of “government” and the organized crime system” – EdIB²

The Test Bed – Plan and Goal: Expose the illegitimacy, illogic, and criminality of “government” organized crime’s propaganda system. Engage issues such as; mass/mandatory vaccination, vaccine safety and education with a targeted mailing of 12,000 copies of our book, *Liberators*, and DVD copies of a TBD documentary.

This in an effort independent of the Free State Project but, beneficial to the FSP, every liberty group in New Hampshire, and individuals everywhere, in its coverage, generated and distributed information, and materials for available for unlimited use, and reuse at no cost.

The mailings would promote and support a ½ day town hall events, a petition campaign, and local direct outreach to local school board members demanding an end to the use of Statism, obedience techniques, and mandatory vaccinations in the local schools.

Test Bed Overview and Campaign

Pre-State Test Bed Goals:

Total attendance at events: **1500-2000+** Grow FSP supporters and affiliated Liberty organizations by **15%-20% +/ 675-1000+** new "Pre-Staters" by converting current NH residents into FSP supporters by exposing the government's criminality, use of the pseudo-religion Statism, obedience techniques, and neurologically harmful vaccines in the *mandatory* public school system. The campaign would further introduce our targeted audience to the existing network of liberty-oriented social and political organizations that would be encouraged to host tables at the ½ day town hall events and whose websites and contact information would be included in our mailings.

Test Bed Mailing Packages

4000 Free State Project Members – State-wide mailing to every identifiable member of the Free State Project with two copies of the book, *Liberators*, and DVDs of the TBD documentary so that each member can keep one copy and pass one copy along to the friend or neighbor they believe would be most receptive to the information. **Goal: 25-35%+** conversation rate with friends whom FSP members.

- 2 Hard Copies of "Government" – *The Biggest Scam* & One *Liberator* Wafer Drive & One *Liberator* Data DVD & Two copies of *TBD Documentary* DVD
 - Introduction Letter and Invitation to Town Hall Event
 - Assist parents to demand local school boards abandon federal mandates through funding entrapments. Stop use of Statism and Prussian/Skinnerian obedience techniques in the schools. Expose and reject agenda-based globalist content. Stop NEA/Union mandatory membership or blanket collective bargaining mandates on teachers and staff.
- Cost Per Mailing (including material/postage/mailing house = **\$16.55 = \$66,200**)

3,500 – Single Community/School Board Test – Targeted community mailing to Junior and Senior high school students' households in a single school district with demographics identified to be most amenable to our message. Crossmatch that with the strongest liberty-oriented political and social networks to absorb new in-state members.

- Single Copy of "Government" *The Biggest Scam* & *Liberator* Data DVD & *TBD Documentary* DVD
- Introduction Letter and Invitation to Town Hall Event
- Petition to Local School Board to stop use of Statism, Prussian obedience techniques, and mandatory vaccines

Cost Per Mailing: \$7.20 x 3,500 = \$25,200

500 – New Hampshire Influential – Targeted mailing to press, bloggers, liberty-oriented, and elected "officials",

- Single Copy of "Government" *The Biggest Scam* & *Liberator* Wafer Drive & *TBD Documentary* DVD
- Introduction Letter and Invitation to Town Hall Event
- Petition local school boards (as above described).

Cost Per Mailing: \$9.20 x 500 = \$4600

Total Mailing Costs **\$96,000**

- Includes **\$12,000** donation/royalty payment to TBD Documentary! (\$1 per DVD in addition to duplication/cover printing)
- Ideally, this payment would encourage the TBD Documentary team to supply a speaker to attend the event as well.

Example Event:

- **Overview, Schedule, Suggested Speakers, & Example Topics**

Overview - ½ day event: On a Saturday, in a venue capable of hosting speakers, host an expo area for the FSP and local Liberty-oriented organizations to exhibit information. The event will be recorded for those unable to attend and, a template for others to replicate the idea in their states and communities, designed.

Town Hall Event Attendance Goals: A conservative **8-15%** response rate would yield an estimated **280-1250+** attendees depending on the mix of parents (0-2) and students (0-3+) + an estimated additional response rate of 3-8% (**200-500+**) from the FSP list depending on the location of the community test (given state-wide mailing) and mix of parents/kids

Example Town Hall Event Schedule & Ideal Speakers

- 9:00 – Doors Open** – Coffee, Danish, Networking, Exhibit Area for FSP & Local Liberty Organizations
- 10:00 -11:00** – Statism, Obedience and Tax Slavery - The Hidden Curriculum of the Govt's *Mandatory* Schools
- Etienne de la Boetie², Author of “*Government*” – *The Biggest Scam in History... Exposed!* , Founder The Art of Liberty Foundation
- 11-11:50** – The Free State Project & The Liberty Alternative
- TBD Free State Project Speaker & Brief Overviews of other NH Liberty Groups
- 11:50-12** – Break
- 12:00 – 1:00 TBD Speaker Three: Covid related**
- 1:00 – 1:30** Wrap Up & Calls-to-Action
- 1:30** Lunch & Networking in the Expo Area

Example Mailing and Event Schedule

- 4 Weeks before** – Mail Books, Invitation, Liberators, and TBD Documentary DVD
- 1 Week before** – Mail Reminder Postcard
- Town Hall Event** – 9:00 AM – 2:00 PM
Introduce local mailing list/petition to register support and provide for communication
Public Screening of the vaccine-safety documentary *The Greater Good*
- Next Day** – Door to Door Petition Drive
- 4:00-6:00 PM & Social/Dinner Event for Petitioners
 -
- 1 Week After Town Hall Event** – Saturday Night - Public Screening of the vaccine-safety documentary *The Greater Good*
- Next Day – Sunday Afternoon – Scheduled Petition Drive 4:00 – 6:00 PM & Social Dinner Event for Petitioners
- 2 Weeks After Town Hall Event** – 2nd Town Hall Event for School Board & School Personnel

Calls-To-Action & Follow Up Campaign

- 1, Petition campaign to end the use of Statism, obedience techniques, and mandatory vaccinations in the government schools, return full local control of education.**
 - Petition campaign expands the total number reached by the campaign by turning each participant into a potential petitioner and giving each participant an easy task. Also begins to popularize the concept of Statism, obedience techniques in the schools
- 2. Promote and attend a public screening of the award-winning vaccine safety documentary: [*The Greater Good*](#)**
 - 2nd Bite at the Apple & 2nd event for parents that couldn't make 1st event OR weren't interested until positive word spread from 1st event and/or learned about it from petitioners. Reinforces Vaxxed!
 - More Books and DVDs distributed after event
- 3. Attend delivery of petitions & 2nd Town Hall Meeting with local school board and public school personnel**
 - 3rd Bite at Apple & 3rd event
 - Books and DVD distribution to school board, teachers, and new/return parents

Free the State - Town Hall Project - Expansion #1

- Top 12 Communities

- 100K Mailing

- 3-4 community events per month x 4 months

Budgetary Estimate - \$1M

- New Hampshire has approximately [126 high schools in 90 towns in 10 counties](#). A significant portion of the high schools could be covered with 12 events in the key towns of: Bethlehem (2), Concord (4), Dover (4), Dublin (2), Exeter (3), Franklin (2), Goffstown (2), Keene (1), Laconia (2), Littleton (2), Manchester (9), Merrimack (2), Milton (2), Nashua (5), Portsmouth(2), Sunapee (2) , Tilton (2) Wilton (2), Wolfeboro (2), Woodsville (2)

Upon successful test launch, The Free State Town Hall Project will expand to mail 100,000 pieces. In a reduction to earlier per piece estimates, the cost per package drops significantly. To between an estimated \$7.04 and \$8.33 per package.

Estimated Costs:

100,000 mailings @ \$8.33 per mailing(incl. \$100K donation/royalty to Vaxxed for their speakers/travel) **\$833K**

95K Reminder Postcards @ \$0.17 (non-profit) + \$5K postcards+mailhouse **\$22K**

12 x 3X Community Events (Town Hall/Documentary Screening/Petition Presentation) @ \$7K per town **\$85K**

- \$1000 Venue including insurance x 3 (town hall/petition presentation/movie theatre), Speaker/staff travel/lodging (\$500), food/beverage x 2 Petition Drives \$200 and 2 Events (Town Hall/Petition Presentation) \$1000 + Misc \$1100

Event Planner and Assistant + Expenses for 6 Month Campaign **\$60K**

Total for the Campaign **\$1M**

How to Help - To Donate Using a Credit Card

<https://donorbox.org/the-art-of-liberty-seed-round>

To Donate Via Wire Transfer

Please e-mail us @ ArtOfLibertyFoundation@ProtonMail.com or Info@ArtOfLiberty.org for instructions.

Do Donate Via Crypto Currency

Bitcoin Cash



bitcoincash:qzww7fjy4q04ryxu5yrf2ga9ey4
48zm6vh8gu4d2a

Bitcoin



bitcoin:
1NCgUutBumJw4TCuRqJBM2hcUovYB4q2v1

Monero



To Donate Anonymously

Physical Cash – Because we understand that some donors are justifiably worried about challenging the organized crime government and their media, feel free to message us for a name and physical address. It is fairly safe to send cash in the mail as it is a felony to tamper with the mail. USPS will insure any cash that you send through the mail to its full value, subject to certain limits. For regular domestic mail, the maximum insured value is just \$15. For registered mail items, the limit is \$50,000. When accepting a cash donation by mail, we agree to keep the sender anonymous and shred or destroy any information identifying the sender, including but not limited to, the return name and address on the envelope." Please e-mail us at ArtOfLibertyFoundation@ProtonMail.com or Etienne@ArtOfLiberty.org for address.

Monero – Monero is a crypto currency with anonymity features that mask the sender, recipient, and amount of the transaction. You might want to check out <https://localmonero.co/> as a way of getting Monero in person, cash in mail, etc. The main Monero site is <https://getmonero.org> . There is a web version for people just starting or testing it with low balances: <https://wallet.mymonero.com/> .

When upgrading from <https://wallet.mymonero.com/> to the desktop, don't re-use the seed words to create the same wallet. Instead, create a new desktop wallet and transfer the balance to it. Send a small test transaction if you are doing this for the first time.

Be aware that Monero is a bit complicated and occasionally the desktop requires a re-scan to find your balance. Do not be alarmed, the transaction is never lost or (less likely) gets rolled back due to the mechanics of the blockchain (it is always included or rolled back). The website will likely re-scan for you but in the

desktop, you may have to do that manually. Please e-mail our ProtonMail or TutaNota email addresses us from a disposable ProtonMail or TutaNota account to let us know it is coming.

Art of Liberty Monero Account:

44aBN493xLmLyxuNBg5WtKEmpuKqda1qXfcyTXD5DiKueQUhhZebVxTaRn6fERuF8MWEXqtaPEEVWH6mzBpH8etdGQU75VC